DASA

BECOME A DASA ACCREDITED TRAINING PROVIDER

WHY DASA

Training providers often face the challenge of keeping up with evolving industry needs and standing out in a crowded market. DASA's industry-recognized certification portfolio offers them the programs to deliver exceptional training and grow their business.

About DASA

DASA is the largest DevOps and Agile industry body worldwide and the 'go-to-partner' for enterprises that want to transform towards a High-Performance Digital Organization (HPDO). With a body of knowledge, talent, guidance solutions, and a robust global community to facilitate organizations in their journey towards flow, business agility, and value maximization for both their customers and employees.

With 100+ member and partner organizations in our ecosystem, DASA helps define, inform, and advance the DevOps industry through networking, knowledge sharing, awards, continuous learning, and certifications.

2016
Founded

100+
Organizational Partners

50+
Countries

20k+
Certified Professionals

40K+
Community Members

Grow Your Training Business with Proven Certification Programs

Choosing inaction in a fast-evolving market can have serious consequences. Without offering up-to-date, in-demand certification programs, your business risks falling behind as clients turn to more advanced providers. Failing to meet the needs of businesses undergoing digital transformation can lead to lost market share, diminished profitability, and missed opportunities for growth. Remaining stagnant may limit your ability to attract and retain clients, ultimately impacting your business's long-term success and competitive edge.

www.dasa.org

Why Become a DASA Accredited Training Provider?

Lead the Digital Transformation Movement with DASA By becoming a DASA Accredited Training Provider, you'll be at the forefront of the digital transformation landscape, equipping professionals and organizations with the knowledge and skills they need to thrive. By becoming a DASA training provider, the largest DevOps and Agile industry body worldwide, you can deliver certification programs and guidance products that truly support organizations in becoming High-Performance Digital Organizations (HPDOs).

Increased Opportunities:
Deliver DASA's certification programs and consulting services, offering competitive profit margins in comparison to traditional offerings.

Access to a Growing Market:
Tap into the increasing demand for skilled professionals and digital transformation expertise and meet the needs of organizations in various industries.

Comprehensive Portfolio:
Provide a wide range of high-demand DASA certifications, solutions, and guidance products to support every phase of digital transformation.

Global Network:
Join a global network, enhancing your reach and influence in the digital transformation communities.

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Comprehensive Support for Your Success

Becoming a DASA Accredited Training Provider means you won't be doing it alone. DASA provides extensive resources and support to ensure your success, from training materials to marketing strategies. You'll be part of a global network committed to driving digital transformation.

Sales enablement and account planning:
By joining forces for strategic account planning and qualification processes, we aim to identify and seize prime opportunities more efficiently. This collaborative approach will allow you to leverage our combined strengths, ensuring a more targeted and effective strategy.

Joint Webinars and Events:
Leverage our collective expertise to host webinars and breakfast sessions that attract a wide audience. This collaboration offers a prime opportunity to enhance your visibility, share invaluable knowledge, and connect with both clients and industry leaders, fostering a community of continuous learning and growth.

Joint Customer Meetings:
Engaging in joint customer meetings with us empowers you to present a unified and comprehensive approach to potential and existing clients. This collaborative strategy not only enhances the cohesiveness of your solutions but also reinforces trust and confidence among clients, showcasing how combined efforts more effectively address their unique needs.

Partner Course Calendar (PCC):
Take advantage of increased course visibility on our Partner Course Calendar (PCC), which drives interest and enrollment. This provides an excellent opportunity for you to showcase your offerings to a wider audience.

Marketing Support:
Benefit from access to tailored marketing strategies and materials that are aligned with your specific goals and market needs. This support includes customized promotional content and campaigns designed to enhance your market presence and drive engagement with your target audience.

Thought Leadership:
Elevate your industry standing by leveraging insights and advice from leaders and influencers. Through participation in events and webinars, you can position yourself as thought leaders, shaping industry trends and directions together.

Product Promotions: Our team will provide you with all the necessary information and insights prior to any product launch. This proactive approach ensures you are well-prepared to introduce new products to your clients, enhancing your portfolio and market.

Train-The-Trainer (TTT) and Train-The-Facilitator (TTF) Services:
Get your instructors up to speed quickly. These tailored programs are designed to enhance the delivery of DASA certifications while accrediting your instructors and facilitators. Equip your team with the essential knowledge and skills to excel in their roles and contribute to your organization's success.

Download the document to explore the details of benefits for you.

Six Core Themes for High-Performance Digital Organizations

At DASA, we help training providers like you take your clients from struggle to success using our portfolio, which addresses the core areas needed to transform high-performance IT organizations. With our principles and practices that focus on six key transformation themes, you can provide targeted solutions that deliver real business outcomes:

1

Building High-Performance Software Teams

High-performance software teams are the backbone of a successful digital transformation. These teams deliver high-quality software quickly and efficiently, responding adeptly to market changes. They prioritize customer needs, possess cross-functional skills, and embrace a continuous improvement mindset. Organizations that invest in building such teams experience significant gains in productivity, quality, and customer satisfaction.

2

Wiring the Enterprise for Flow and Value Maximization

Optimizing the flow of work and maximizing value delivery are essential for a high-performance digital organization. This involves aligning processes, tools, and culture to ensure that value streams are efficient and effective. Organizations must move from traditional project-based approaches to a product-centric mindset, focusing on continuous delivery and value creation. Key principles include end-to-end responsibility, continuous feedback, and aligning financial models with operational expenditure.

3

Simplifying the Technology Landscape

A complex and outdated technology landscape can hinder an organization's ability to innovate and respond to changes. Simplifying the technology landscape involves modernizing infrastructure, optimizing architecture, and embracing data-driven decision-making. Organizations should focus on automating testing and deployment, adopting microservices and APIs, and continuously refactoring legacy systems. A streamlined technology landscape enables greater agility and efficiency, allowing teams to focus on delivering value.

Six Core Themes for High-Performance Digital Organizations

4

Modernizing IT Operations & Infrastructure

Modernizing IT operations and infrastructure is critical for supporting agility and scalability. This involves adopting new technologies and practices such as infrastructure as code, containerization, and continuous monitoring. Providing teams with self-service platforms and implementing Site Reliability Engineering (SRE) practices ensures that systems are reliable, scalable, and performant. By modernizing IT operations, organizations can accelerate deployment, reduce costs, and improve overall efficiency.

5

Creating a Culture of High Performance

A high-performance culture is essential for sustaining the benefits of agile and DevOps practices. This culture fosters a growth mindset, encourages continuous learning, and ensures psychological safety within teams. Leadership is crucial in shaping this culture by setting clear goals, recognizing and rewarding performance, and providing the necessary support for teams to thrive. A strong, supportive culture enables teams to continuously improve and reach their full potential.
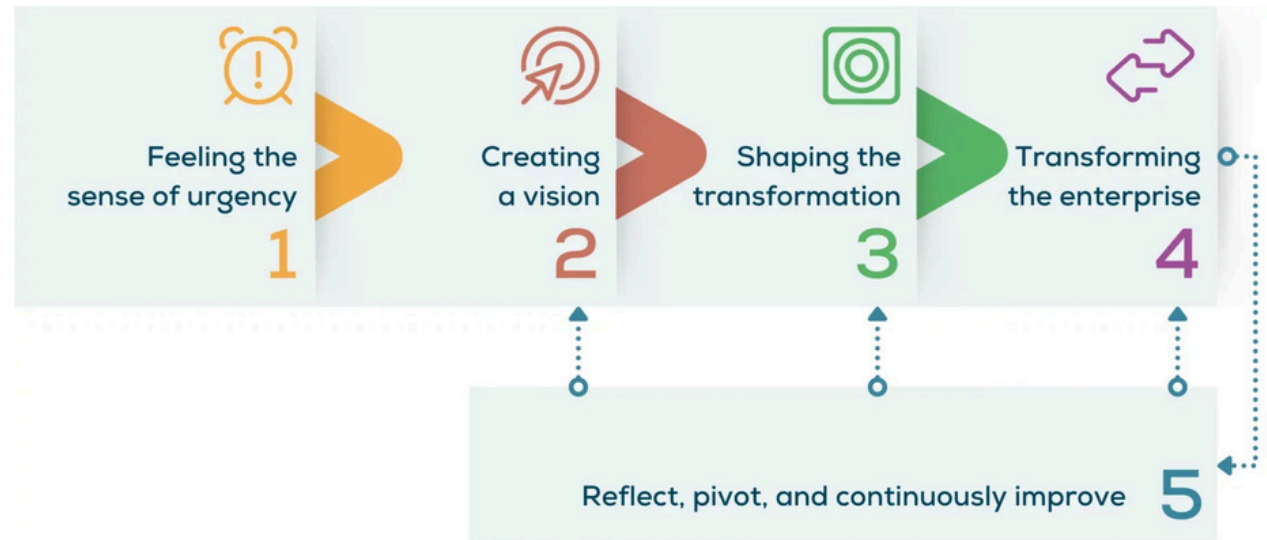
6

Growing and Developing the Next Generation of Digital Leaders

As organizations transform, the need for leaders who can drive and sustain change becomes increasingly important. Digital leaders possess visionary thinking, a growth mindset, emotional intelligence, and the ability to influence and collaborate effectively. Developing the next generation of digital leaders involves identifying potential leaders, offering training and development opportunities, and fostering a community of leaders who can share experiences and support each other. Empowering these leaders to take risks and experiment with new approaches is crucial for ongoing innovation and growth.

Guide Your Clients Through Successful Digital Transformation

Every enterprise's transformation journey is unique but often follows a common path. DASA provides a tailored approach that empowers training providers to guide clients effectively through this process. DASA focuses on five key phases and provides essential tools, guidance, and resources to meet your clients' needs. This approach fosters resilience and adaptability to market changes. With DASA's comprehensive support, you can help leaders make informed decisions and promote a culture of continuous improvement, ensuring organizations thrive and become Digital Winners.

Feeling the sense of urgency
1

Creating a vision
2

Shaping the transformation
3

Transforming the enterprise
4

Reflect, pivot, and continuously improve
5

Phase 1:
Feeling the Sense of Urgency

Transformation begins when enterprise leaders recognize the need for change, often driven by challenges or market risks. DASA's resources—webinars, events, whitepapers, and vision papers—help highlight these triggers and emphasize the urgency for action. Tools like the Digital Readiness Assessment and discovery workshops further support enterprises in recognizing and responding effectively to transformation needs.

Phase 2:
Creating a Vision

A successful transformation requires a clear vision. Leaders define the "Why" through brainstorming, workshops, and consultations with peers and experts. DASA's whitepapers, community events, podcasts, and case studies provide guidance and insights into building High-Performance Digital Organizations, helping leaders refine their vision and strategy.

Phase 3:
Shaping the Transformation

With a vision established, leaders design the transformation plan. This phase involves forming a dedicated team, setting goals, budgeting, and creating a communication strategy. DASA offers frameworks and guidance tools that assist in planning, tracking progress, and navigating challenges, ensuring a structured and effective approach to transformation.

Phase 4:
Transforming the Enterprise

This phase is the execution of the transformation plan, implementing tailored interventions aligned with organizational goals. DASA provides a comprehensive portfolio of solutions using best practices from DevOps, Agile, and other frameworks, ensuring a holistic approach to transforming processes, technology, and culture across the organization.

Phase 5:
Reflect, Pivot, and Continuously Improve

Transformation is an ongoing process. Enterprises must continually reflect, adapt, and improve their strategies. DASA encourages a growth mindset, using reflection and continuous improvement to create a culture of agility and evolution. This phase ensures that organizations can adjust to new insights and remain on a path of sustained growth and success.

DASA Product Portfolio

DASA offers a wide range of talent and guidance products, accommodating all frameworks and models, making them suitable for organizations of any type, size, and maturity level.

Our portfolio, drawing from leading methods and frameworks in DevOps, Agile, Lean, Cloud, SRE, digital transformation, and leadership development, focuses on the essential 'wiring' needed to transform the enterprise into a high-performance digital organization.

DASA DevAIOps

DASA DevOps Fundamentals

DASA DevOps Enable and Scale

DASA Site Reliability Engineering *Coming soon*

DASA DevOps Specify and Verify

DASA DevOps Leader

DASA Portfolio Management

DASA DevOps Coach

DASA Product Management

DASA DevOps Product Owner

DASA Experience Management For Digital Organizations

DASA Platform Engineering

DASA CERTIFICATIONS

Product Suites:

DASA Platform Engineering Product Suite

Certification Program: This two-day course ensures all stakeholders become champions of Platform Engineering, clearly articulating its value. It enables teams to align the platform vision with organizational goals, treat the platform as a product, design an optimal developer experience, and maintain customer-centricity.

Value Box: Enables de-risking, optimizing, and getting maximum value from a Platform Engineering initiative. Following the guidance within the Value Box ensures a methodical and well-organized transformation process, leading to the successful deployment and adoption of an Internal Development Platform with minimal uncertainties.

DASA Experience Management for High-Performance Digital Organizations Product Suite

Certification Program: This two-day course aims to equip software development teams to enhance user satisfaction, improve stakeholder engagement, gain a competitive edge, and drive organizational success.

Value Box: Establishes an Experience Management Office with the right mindset, toolset, and skillset with the help of 6 guidance products that are mutually exclusive but collectively exhaustive to achieve organizational goals.

Product Suites:

DASA Product Management Product Suite

Certification Program: This two-day course offers a strategic approach to product management, aimed at equipping participants with the skills necessary for leading strategic alignment of product vision with business goals, market analysis, and lifecycle management, fostering a product-centric mindset.

Value Box: Offers clear, practical advice for mastering product management moving beyond Agile. It's designed to fit any methodology, showing how to manage products effectively in any setting.

DASA Portfolio Management Product Suite

Certification Program: This two-day course is designed for portfolio managers and transformation leaders looking to enhance their ability to align their portfolio process, instruments, and practices to enable a high-performance organization and align their portfolio strategies to their organization's goals and strategies.

Value Box: Provides clear, practical guidance for mastering portfolio management. It is designed to fit any methodology to help you identify, design, implement, measure, and improve the key enabling practices and capabilities to enhance portfolio management.

Product Suites:

DASA DevAIOps Product Suite

Certification Program: This two-day certification course equips IT professionals and leaders to adopt and adapt DevAIOps practices effectively, achieving faster time-to-market and time-to-value.

Value Box: Providing practical tools and proven frameworks that enable teams to deliver value faster, collaborate better, and reduce the risk of failure across all implementation phases.

Certification Programs:

DASA DevOps Fundamentals™

Certification Program: This two-day course provides a comprehensive introduction to the core principles of DevOps as defined by DASA. It covers the key concepts, practices, and tools necessary to facilitate collaboration and efficiency between software development and IT operations teams.

DASA DevOps Professional – Enable and Scale™

Certification Program: This two-day course equips participants with the skills and knowledge to lead DevOps teams effectively, focusing on practical understanding and application in real-world scenarios. Attendees will learn how to foster a collaborative environment, encourage innovation, and drive the team towards optimal performance.

DASA DevOps Professional – Specify and Verify™

Certification Program: This two-day course is tailored for professionals aiming to master the integration of customer requirements into IT products or services, ensuring these needs are accurately understood and met by the team.

DASA DevOps Product Owner™

Certification Program: This two-day course is designed for individuals in the pivotal role of Product Owner within a DevOps environment, focusing on managing the complete product lifecycle to help realize maximum business value, engage with stakeholders, and deal with future requirements as well as operational challenges.

Certification Programs:

DASA DevOps Coach™

Certification Program: This three-day course is for individuals aspiring to guide teams and organizations through the complexities of DevOps transformations. It focuses on the role of the DevOps Coach as a pivotal figure in applying DevOps concepts and principles, overseeing the transformation process, and nurturing high-performing teams.

DASA DevOps Leader™

Certification Program: This four-week course is designed for those taking on the role of DevOps Leader, tasked with spearheading DevOps initiatives, crafting frameworks for scalability, and driving maximum business value. The program helps understand leadership in the context of DevOps, discusses leadership development models, building teams, and transforming the organization.

Other Featured Guidance Products

DevOps Competency Framework

Outlines and assesses skills required for an organizational talent strategy, with guidelines on what to expect from a DevOps/Agile job role in a number of competency areas. The framework recognizes 16 key DevOps job roles across 5 job categories and maps each role to over 250 knowledge, skill, attitude, and attribute classifications.

Digital Readiness Assessment

As a baseline assessment, it targets areas of strength and those in need of improvement, allowing the organization to tailor the transformation strategies effectively. By understanding the current status this way, the organization is better positioned to chart out a transformation plan that aligns with its overarching objectives.

DevOps Team Scorecard

DevOps Team Scorecard is designed to evaluate the maturity of Agile and DevOps teams by assessing their performance in key areas critical to DevOps success. The scorecard provides a structured approach for teams to identify their strengths, weaknesses, and areas for improvement, and it offers tailored feedback and actionable recommendations.

Success Stories from Our Partners

"DASA provides marketing assets that help Iverson's marketing team attract clients."

DR. YAP CHEE SING
Managing Director, Iverson Associates Sdn Bhd

"DASA's flexible approach has helped Vijfhart to adapt to new market trends and meet operational changes."

PATRICK VAN DER GEEST
Product Manager, Vijfhart

"DASA is now more well-known, and that's also led to more participants in our training courses."

PIETER DE BEIJER
Professional Agile Trainer, Capgemini Academy

Become a DASA Training Provider

Annual Fee: $500 USD/EUR

Follow these simple steps to become a DASA Accredited Training Provider:

1

Submit the ATP Application

Complete the form on our website, including your details and any questions.

2

Accredit Your Trainers

Enroll your trainers in the DASA Train-the-Trainer program to ensure they have the knowledge and skills to deliver DASA certification programs.

3

Launch Your Training Programs

Schedule a call with our Partner Success Manager to gain access to courseware, learn how to schedule exams, and start organizing your training sessions.

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Join DASA as an Accredited Training Provider and unlock a world of opportunities.

[Submit the ATP Application](#)

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